

GOVERNMENT OF TELANGANA
ABSTRACT

Elections – National Voters' Day, 2018 – Publicity broadcasting of Spots - Payment of **Rs.43,542/-** to M/s RED FM 93.5 FM, Hyderabad - Sanction Orders - Issued

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No.484

Dated:12-03-2018

Read the following:-

1. Govt. Lr.No.5740/Elecs.E/A2/2017-62, dt. 22.01.2018.
2. From M/s RED FM 93.5 Invoice No.201036001491, dt:31.01.2018.

ORDER:

In the Government letter 1st read above, the Account Manager-Ad Sales, RED FM 93.5, Hyderabad has been requested to take up publicity campaign through Radio Channel for 3 days from 23.01.2018 to 25.01.2018 @ 10 spots per day of 30 seconds duration of each jingle in connection with National Voters' Day 2018 and submit the bill as per the approved rate along with advance stamped receipt, and also bank details for processing the bill for payment.

2. Accordingly, the Agency has taken up publicity in RED FM 93.5 from 23.01.2018 to 25.01.2018 and sent bills for **Rs. 43,542/-** (including service tax) for arranging payment.

3. After careful examination of the matter, sanction is hereby accorded for payment of an amount of **Rs. 43,542/-** (Rupees Forty three Thousand five Hundred and forty two only) to RED FM 93.5 Hyderabad towards the cost of advertisement in RED FM 93.5 from 23.01.2018 to 25.01.2018.

4. The expenditure sanctioned in para 3 above shall be debited to **"2015 Elections – MH 108 Issue of Photo Identity cards to Voters – G.H.25 State Sector Schemes - S.H. (04) Photo Identity cards to Voters – 260 Advertisements Sales"** and Publicity Expenses" and shall be met the funds provided vide BE 2017-18.

5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above, and credit in favour of **"M/s. KAL RADIO Ltd, RED FM 93.5, Hyderabad, A/c No 036109000035217, CITY UNION BANK, CHENNAI, IFSC CIUB0000036, PAN :AACCK6712G.**

6. This order does not require the concurrence of Finance Department as per the orders in force.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

Dr. RAJAT KUMAR
CHIEF ELECTORAL OFFICER &
E.O.PRINCIPAL SECRETARY TO GOVERNMENT

To
M/s RED FM 93.5, Hyderabad.
The General Administration (Claims.C) Department, Hyderabad.
The Deputy Pay and Accounts Officer, Secretariat Br. Hyderabad.
Copy to:
The Accountant General, T.S.. Hyderabad.
The Pay & Accounts Officer, Hyderabad.
SF/SC

//FORWARDED :: BY ORDER//

SECTION OFFICER